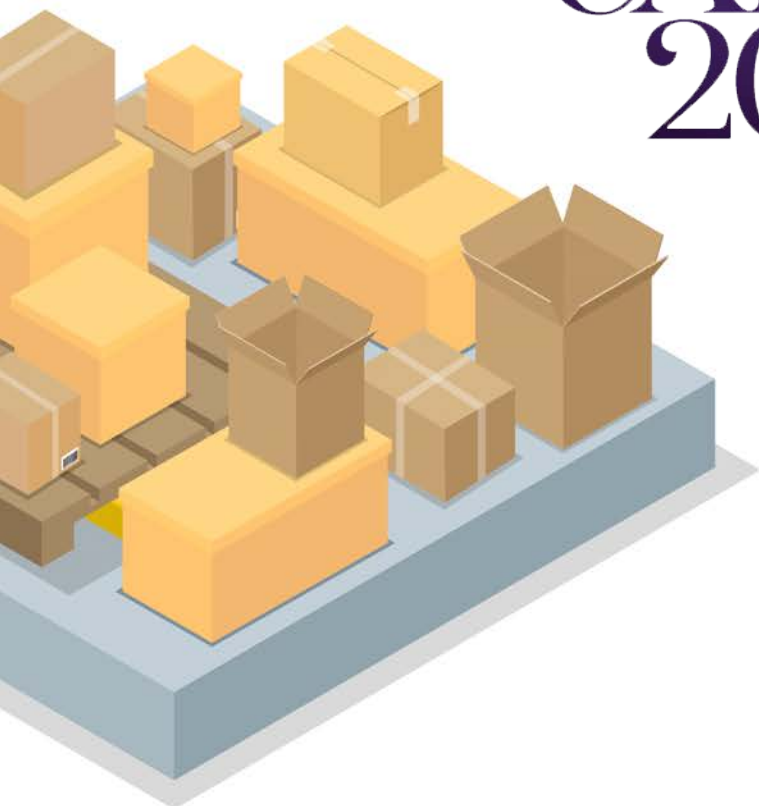


AirCargo 2021 Webinar Series

SPONSORSHIP OPPORTUNITIES



AIR
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2021



AirCargo 2021 Virtual Sponsorship Opportunities

AirCargo has a variety of sponsorship opportunities and is willing to develop a customized program to suit your needs. Questions? Contact AirCargo 2021 headquarters at: (703) 361-5208 or Fiona Morgan by email at fiona@aemca.org

AIRCARGO 2021 SPONSORSHIPS	PER SESSION	ALL 5 SESSION PACKAGE
Company logo & website listed on the webinar registration page	\$1,000.00	\$4,000.00
Company logo and hyperlink on opening and closing slides (hyperlink added to Soft Copy post webinar)	\$1,000.00	\$4,000.00
Company logo displayed on select webinar promotional emails	\$1,000.00	\$4,000.00
Verbal sponsorship recognition at the beginning and end of the webinar	\$1,000.00	\$4,000.00
Access to webinar attendee registration list	\$3,000.00	\$8,000.00
30 Second Commercial (excludes production costs)	\$2,000.00	\$8,000.00
Session Sponsor, the above, with the option of either 30 second commercial (excludes production costs) or 30 second introduction at beginning of session	\$7,500.00	

AIRCARGO 2021 OPPORTUNITIES	PER SESSION	ALL 5 SESSION PACKAGE
Opportunity to submit an electronic 1 page flyer to be emailed with webinar materials to attendees	\$1,000.00	\$5,000.00
\$500 valued Gift Card giveaway sponsorship (Gift card raffled at end of session, gift card cost not included)	\$500.00	\$2,000.00
Opportunity to sponsor 1 poll during one of the webinars (including a "fun" poll) (Poll questions limited to 3 for each webinar)	\$500.00	\$2,000.00
Opportunity to host an after-webinar networking event (happy hour, not including additional costs)	\$2,000.00	\$6,000.00
Opportunity to sponsor breaks with any variety of theme, such as: <ul style="list-style-type: none"> ~ Trivia Games ~ How To Tutorials (mixology), exclusive of vendor costs ~ Entertainment (live musician), exclusive of vendor costs 	\$1,000.00	\$3,000.00

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AirCargo 2021 Webinar Series: Keeping the Conversation Going

As we present engaging topics to continue the air cargo conversation throughout 2021, we are excited to announce that Pete Mento will kick off the AirCargo 2021 Webinar Series.



AirCargo 2021 Webinar Series Schedule *(Topics and dates subject to change)*

January 27, 2021

Trade, Geopolitics and the Economy in the Wake of the 2020 Election



Trade, Geopolitics and the Economy in the Wake of the 2020 Election:

In January Pete Mento will address what we can expect as an industry on how the results of the US election should impact global pressures to the economy. In this session we will take a look at the direction trade policy, changes to logistics infrastructure and the over all global economy ought to run. In a non partisan, lively and energetic way, we will take a macro economic look at this changing world.

March 24, 2021

How to Diversify and Add New Verticals to Expand Your Customer Base and Thrive

May 19, 2021

Is JIT Still Alive? Reshoring & Inventorying, Can Warehousing Keep Up With Demand?

July 21, 2021

ICAO 2021: How it is Impacting Truckers, Forwarders, Cargo Airlines and Airports

September 22, 2021

The Airport Ground Handling Dilemma

AirCargo 2021 Webinar Series presented by:



For more information contact Fiona Morgan at (703) 361-5208 or fiona@aemca.org